

## Customer Spotlight: Manufacturing

### Printpack Inc.

Atlanta, Georgia • [printpack.com](http://printpack.com)



#### Company Profile:

Printpack is one of the largest, flexible packaging converters in the United States, with a history of over 40 years of providing quality service and products to its customers including Frito Lay, Hershey, Nabisco, Heinz and Coca-Cola. Printpack has successfully positioned itself in a variety of markets including snacks, candy, meats, bottle labels, pet food, cereal and crackers.

Printpack recognizes the importance of automation, efficiency, and a commitment to quality, and believes that cooperation, honesty, and an active adherence to high moral and ethical standards results in the highest quality flexible packaging products for their customers.

Printpack is also dedicated to building strong, long-term relationships with their customers so they can meet and exceed expectations, and they rely on suppliers that share this same philosophy.

#### Their Challenge:

Printpack has a new Analytical Services Laboratory in Atlanta that offers their customers extensive physical and analytical analysis including breakdowns, shelf life testing, and odor/aroma characterization. Printpack required a Laboratory Information Management System (LIMS) that would be user friendly and flexible to adequately match the diverse analyses that their laboratory performs such as Quality Control (QC) testing, Research and Development support, troubleshooting, problem solving, and competitive analysis.

#### Our Solution:



After a thorough search of LIMS vendors, Printpack selected Sample Master® Pro because it boasted the core functionality that Printpack required. With some minor customization (images of the bag types), all of the company's data management needs were successfully met. And, because the design of Sample Master® Pro, each individual or site can configure the system interface according to their specific needs.

Since implementing Sample Master® Pro, Printpack has realized a great increase in efficiency with regards to sample login, sample tracking and reporting. Because the program is so flexible, it can accommodate Printpack's immediate needs as well as their future needs as the marketplace, laboratory and customer requirements change.

Finally, Sample Master® Pro is also less restrictive and more affordable than other LIMS products on the market.

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From the very first time I heard of ATL and Sample Master®, all of my interactions with the company have been pleasant and professional. It is obvious that everyone knows and enjoys their job and is more than willing to go the extra mile to solve whatever issues we may have. It has been and continues to be a pleasure to work with ATL.”

Marty Stanley, Manager Corporate Analytical Services  
Printpack

Accelerated Technology Laboratories, Inc. provides data solutions for Fortune 500 companies and to a variety of industries including water & wastewater, analytical, energy, environmental, food & beverage, chemical, government, public health, industrial hygiene, biotechnology, forensics, clinical testing and manufacturing. Founded in 1994, ATL launched the first commercially-available Windows-based Laboratory Information Management System (LIMS). Today, our products are running in over 450 laboratories around the world with over 45,500 users, and supported by a steadfast commitment to excellence in product quality, support and training. ATL is one of few independent LIMS firms that is ISO 9001:2008 certified. ©Accelerated Technology Laboratories, Inc.



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